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**Registration Now Open for Writer's Digest Conference:  
The Business of Getting Published**

*New Conference Focuses on the New Business of Publishing and Author Tools*

*June 17, 2009 Cincinnati, Ohio*—Demystify the new dynamics of the modern publishing world at the first annual **Writer's Digest Conference: The Business of Getting Published**.

Registration is now open for the three-day event September 18-20, 2009 at the Marriott Marquis Hotel in Times Square, New York. Full details and registration information can be found online at [www.writersdigestconference.com](http://www.writersdigestconference.com).

With major publishers implementing cutbacks on all fronts -from acquisition of new books, design and editorial staff to marketing and publicity- it's more important than ever for authors to take control of their careers and become savvy to all the tools at their disposal. The **Writer's Digest Conference: The Business of Getting Published** offers sessions on self-publishing, social media usage, online sales, marketing, platform and other related topics, presented by today's proponents of new media. Plus, each attendee gets a 15-minute personal appointment with an editorial professional to discuss their query letter, book proposal or self-published book.

A star-studded roster of speakers includes:

**Mike Shatkin**, publishing's top consultant and observer, who kicks off the conference on opening night with a talk on "The Changing World of Book Publishing, setting the tone for the weekend program.

**Chris Brogan**, one of the country's top names in social media, keynotes the conference. His address, "The Book as Platform," draws on his ten years of experience using new technologies.

**April Hamilton**, a vocal advocate of independent publishing, offers aspiring self-published authors a guide to overcoming obstacles that they'll face along the way.

**Kassia Krozser**, editorial voice of *BookSquare*, a daily blog about publishing, dissects Twitter, blogs and other online tools to help authors build their platforms.

Authors and popular bloggers **Scott Sigler** and **Seth Harwood**, show how podcasts and videocasts can drive online book sales.

**David Mathison**, media expert, seals the deal, teaching authors how to build effective websites and gain even more online sales.

**Amy Cook**, an attorney who specialized in publishing, presents the "Top Five Legal Questions" every author should ask.

**Jennifer Gilmore**, author and former publicity director at Harcourt has effective marketing and promotion tools for fiction writers.

Independent editors **Linda Carbone**, **Alice Rosengard** and **Ruth Greenstein** ask (and answer) "Do You Really Need an Editor?"

**Christina Katz**, author, well-known blogger and conference speaker, navigates authors through a meaningful marketing platform, and along with Kassia Krozser and Writer's Digest publisher and editorial director **Jane Friedman**, shows them how to find the time to update their Facebook, MySpace, Twitter and website pages.

Plus, *Guide to Literary Agents* editor **Chuck Sambuchino** leads a panel discussion with New York agents on what they really want and how they discover talent and, finally, one of the country's best motivational speakers, **Bill O'Hanlon** wraps things up and helps writers "Find the Energy to Keep Writing."

In addition, attendees can participate in an off-site event, the **First Annual Writer's Digest Poetry Slam**, to be held at the Bowery Poetry Club, 308 Bowery, (Between Houston and Bleecker), and win fabulous prizes.

Also, what could be better than networking with the conference speakers and Writer's Digest editors over breakfast? Attendees can sign up for "**Breakfast with the Stars**" on Saturday and Sunday during the conference and get extra conference content and a great meal.

The Marriott Marquis on Times Square in New York is the official hotel of the **Writer's Digest Conference** and they have set an incredibly low room rate of just \$199 per night for conference attendees.

**The Writer's Digest Conference** is sponsored by **Writer's Digest**, **FiledBy**, the most comprehensive directory of author sites anywhere (filedby.com), and **BookMasters**, the source for the most comprehensive menu of integrated services available in the publishing industry today (bookmasters.com).

Complete details on all speakers, sessions, events, travel and registration may be found at [www.writersdigestconference.com](http://www.writersdigestconference.com).